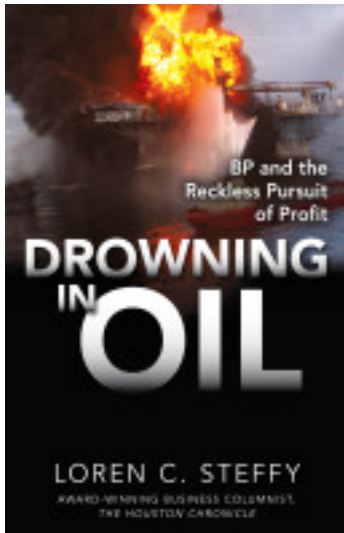


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Drowning in Oil: BP & the Reckless Pursuit of Profit, Loren C. Steffy, McGraw Hill Professional, 2010, 0071761772, 9780071761772, 256 pages. The definitive account of how BP's win-at-all-costs culture led to this era's greatest industrial catastrophe "A carefully and powerfully written story." Financial Times "When an author uses a loaded word like 'reckless' in a book's title, the burden of proof is high. . . . Steffy meets the burden by demonstrating that corporate behemoth BP (formerly British Petroleum) could have prevented the 11 deaths on April 20, 2010, aboard the Deepwater Horizon. . . . The deaths and the gigantic oil spill following the sinking of Deepwater Horizon will surely become a landmark of corporate ineptness and greed for the remainder of human history, thanks in part to Steffy's remarkable account." San Antonio Express-News "Steffy has produced a fascinating, gripping, revealing account. . . . The book details events aboard the Deepwater Horizon in April of 2010 to start, but it digs deeper into what is revealed as a culture of cost-cutting boiling over within BP. Steffy documents years of incidents and poor management decisions, detailing the rise of key characters like John Browne and Tony Hayward alongside riveting outlines of horrifying events in Texas City and at other BP locations. . . . The book reads like fiction at times, with the author's heavily-detailed accounts of explosions and conversations creating vivid, nearly fantastical images. The tragic history of BP is all-too-real, though, as the lost lives and environmental damage certainly attest to. . . . Steffy is a thorough, straightforward author. His concerns largely lie with the loss of life and the general culture of cost-cutting of BP, painting an apt and terrifying picture of rampant, steady, costly neglect." Seattle Post Intelligencer "Steffy provides valuable insight and crucial corporate context in explaining how so much oil ended up in the Gulf of Mexico." BusinessWeek "[Steffy's] investigations reveal a corporate culture of cost-cutting initiatives that put profits ahead of workers' lives and the environment, with repeated safety violations and an abysmal accident history. . . . Steffy details how, in the context of BP's record, the disaster was just part of a pattern of poor decision making in the relentless pursuit by BP to become the largest and most profitable oil company in the world." Booklist About the Book As night settled on April 20, 2010, a series of explosions rocked Deepwater Horizon, the immense semisubmersible drilling platform leased by British Petroleum, located 40 miles off the Louisiana coast. The ensuing inferno claimed 11 lives, and it would rage uncontained for two days, until its wreckage sank to a final resting place nearly a mile beneath the waves. On the ocean floor, the unit's wellhead erupted. Over the next ten weeks, as repeated attempts to cap the geyser failed, an estimated 200 million gallons of oil—the equivalent of 20 Exxon Valdez spills—spewed into the Gulf of Mexico, eventually lapping up on beaches as far away as Florida. Drowning in Oil, by award-winning Houston Chronicle business reporter and columnist Loren Steffy—considered by many to be the writer with the best access to the story—is an unprecedented and gripping narrative of this catastrophe and how BP's winner-take-all business culture made it all but inevitable. Through never-before-published interviews with BP executives and employees, environmental experts, and oil industry insiders, Steffy takes us behind the scenes of 100 years of BP corporate history. Beginning with the conglomerate's early gambits in the Middle East to its recent ascent among energy titans, Steff unearths the roots of the Gulf oil spill in the unwritten bargain between oil producers and consumers, whose insatiable appetites drive the search for new supplies faster, farther, and deeper. Beyond this, the Deepwater Horizon disaster took place after a history of cost cutting in pursuit of profits, particularly under the guidance of its two most recent ex-CEOs, John Browne and Anthony Hayward. Exhaustively researched and documented, Drowning in Oil is the first, in-depth

DOE/EV., Volume 10154, Issue 1 , United States. Dept. of Energy, 1980, Business & Economics, . .

The BP Oil Spill , Peter Benoit, Mar 1, 2011, , 48 pages. Photographs, maps, time lines, and easy-to-follow text describe the events surrounding the 2010 British Petroleum oil spill in the Gulf of Mexico..

BP and ARAL – Strongly Together and Best of Both – The Introduction of the new Culture – Sven Rosenhauer, Dec 12, 2008, Business & Economics, 17 pages. In the following research essay, the take-over of ARAL by the German BP will be analysed. Furthermore, the case will explore the assumption of transformational change as the ...

Spills and Spin The Inside Story of Bp, Tom Bergin, 2011, BP Deepwater Horizon Explosion and Oil Spill, 2010, 294 pages. In April 2010, the world watched in alarm as millions of barrels of crude oil began gushing into the Gulf of Mexico following a catastrophic explosion at BP's Macondo well. As

A Shadows on the Gulf A Journey Through Our Last Great Wetland, Rowan Jacobsen, Apr 26, 2011, Nature, 231 pages. A counter-intuitive profile of the Gulf of Mexico traces a century's worth of everyday abuses that nearly destroyed its ecological uniqueness while revealing how the Deepwater

Deepwater Horizon Accident Investigation Report , Mark Bly, 2011, Technology & Engineering, 191 pages. This is a print on demand edition of a hard to find publication. On April 20, 2010, a well control event allowed hydrocarbons to escape from the Macondo well onto Transocean's

Deep Challenge: Our Quest for Energy Beneath the Sea Our Quest for Energy Beneath the Sea, Clyde W. Burlinson, Nov 3, 1998, Technology & Engineering, 250 pages. Deep Challenge blends oil-patch history, eyewitness accounts of disasters, and open access to the official files of Global Marine Inc., the recognized leader in offshore

In Too Deep BP and the Drilling Race That Took it Down, Stanley Reed, Alison Fitzgerald, Dec 20, 2010, Business & Economics, 256 pages. The truth behind the greatest environmental disaster in U.S. history In 2005, fifteen workers were killed when BP's Texas City Refinery exploded. In 2006, corroded pipes owned

Requiem for a diver , S. A. Warner, Jackie Warner, Fred Park, May 1, 1990, , 115 pages. .

But who cares now? , , 1987, , . .

Corporate social responsibility failures in the oil industry , Charles Woolfson, Matthias Beck, Mar 1, 2005, Business & Economics, 216 pages. Corporate Social Responsibility Failures in the Oil Industry, edited by Charles Woolfson and Matthias Beck, directly challenges the oil industry's claims of corporate good

Deep Water: The Gulf Oil Disaster and the Future of Offshore Drilling: Report to the President, January 2011 The Gulf Oil Disaster and the Future of Offshore Drilling, National Commission on the BP Deepwater Horizon Oil Spill and Offshore Drilling, May 24, 2011, History, 392 pages. On April 20, 2010, the Macondo well blew out, costing the lives of 11 men, and beginning a catastrophe that sank the Deepwater Horizon drilling rig and spilled nearly 5 million

BP tankers a group fleet history, William John Harvey, Raymond Solly, Mar 2, 2006, , 258 pages. This massive new reference work is the first comprehensive, authoritative and detailed fleet history of one of the world's major international oil transportation companies. It

The BP Oil Spill , David M. Haugen, Oct 14, 2011, , 106 pages. Presents opposing viewpoints on such aspects of the oil spill as its causes, environmental impacts, and political fallout..

A Hole at the Bottom of the Sea The Race to Kill the BP Oil Gusher, Joel Achenbach, Apr 3, 2012,

